## Introducing the Behavioral Health Matters Podcast

## A message from Jim Leonard, CEO, Magellan Behavioral Health of Pennsylvania, Inc.

In October, our team launched the first episode of our locally produced podcast titled, '<u>Behavioral Health Matters</u>.' The next episode posted online earlier this month and as they say, "We're off and running!" A big thank you must be extended to John Lees, our member and family advocate for Lehigh County and Northampton County. This project is being led by John, as he serves as the host and lead producer, while maintaining his full schedule supporting our members and their supports. Each podcast includes conversations with key customer representatives, community partners and/or internal team members. It is important that the conversation be engaging and remain concise. Our aim is to promote positive mental health, increase the audience's education regarding behavioral health topics, and reduce stigma. We encourage you to consider this podcast series as a new resource, and we invite you to listen at your convenience because there are many **behavioral health matters to learn from** and **behavioral health matters!** 

## **Goals for the Behavioral Health Matters Podcast**

- Demonstrate leadership across a popular platform such as hosting a podcast.
- Create a new engagement opportunity with members and local/regional stakeholders.
- Showcase innovative work done by partners, collaborators, and Magellan staff.
- Convenient opportunity for the listener to hear engaging content without needing to be physically present, and for this to occur at a preferred time and place.



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## **Current episodes and future scheduling**

Our team at Magellan will continue to proactively choose topics of interest for future episodes. We intend to select topics relevant for stakeholders in our counties of service, at the state and regional level, and likely at the national level. The first two episodes (<u>Navigation Guide for Transitional Age Individuals with Autism</u>; <u>Northampton County Suicide LOSS Teams</u>) created an engaging and educational foundation, and we are excited to share new content of interest <u>here</u> every 4-6 weeks in 2024 and beyond. If you have ideas or information to share, please send an email to <u>MBHofPA@magellanhealth.com</u>.